

Calling all Graduate Women International (GWI) National Federation and Association (NFA) and Independent Members to illustrate their idea of the GWI centenary.

We are delighted to announce the GWI Centenary Logo Design Contest. The centenary celebration will be held in 2019 and what better way to honor the 100-year GWI history than with a logo contest to commemorate a century of peacebuilding through education. We encourage all NFAs to participate. Below are a few rules and the rest is up to you!! We wish you much enjoyment as you strive to illustrate 100 years!!

OFFICIAL RULES

1. Initiative seeks to commemorate GWI's centenary celebration in 2019, promote friendship and peace through education, and the continued longevity of the organization.
2. The logo submission should be suggestive of a 2019 centenary theme, Peace through Education.
3. The logo should draw attention to the strength, vitality and potential of girls worldwide.
4. The logo must preserve the integrity of the GWI brand. Avoid, stretching or distorting the logo; do not rotate the logo; do not lighten or change the logo color.
5. The logo should be recognizable, and the design should be universal and not nation specific.
6. The Initiative involves all GWI NFAs worldwide.
7. The contest begins on November 1, 2017. Submissions will be accepted until March 31, 2018. Winners will be notified via email and promoted via the GWI website and social media.

ELIGIBILITY

1. ***To be eligible, each entrant must be a member and in good standing with a GWI NFA or an independent member in good standing.***
2. Individuals may submit only one entry.
3. The selected winner MUST be able to submit a high-resolution, scalable version of the winning design so that it is adaptable to electronic and print media.

HOW TO ENTER

1. Complete the attached Official Entry Form.
2. Create a logo design in jpeg or PDF formats.
3. Submit your completed Entry Form and logo design to Stacy Dry Lara, sdl@graduatewomen.org by 31 March 2018.

SELECTION CRITERIA

A Selection Committee comprised of the GWI Board and GWI staff will evaluate all entries based on the following criteria (though other criteria may be considered): The decisions of the Selection Committee will be final.

Relevance

1. The entry should align with the GWI mission to promote and advocate for the right to quality and safe lifelong education for girls and women at all levels, to advocate for the advancement of the status of girls and women, and to enable women and girls to apply their knowledge and skills in leadership and decision-making in all forms of public and private life.

Originality

1. Does the composition exhibit original design, creativity, and imagination?
2. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

Symbolism

1. Please describe the symbolism behind your logo design.

LOGO REQUIREMENTS

1. **Professional:** This logo may be featured on many GWI and centenary celebration media and promotional items. We suggest an eye-catching, legible, and respectable design.
2. **Theme:** Logo must uphold the mission of GWI and promote the Peace through Education conference theme.
3. **Color:** There are no limitations and any colors may be used. However, we ask that submissions include the official GWI color theme of blue (Pantone 7687C); teal (Pantone 7467C) and coral (Pantone 7625C). We ask that the designer consider that the logo would look good in color or black and white.
4. **Integrity:** Logo cannot contain copyrighted material. Logo must have been created and edited by the contestant. Logo must be of good reputation.

PRIZES

1 st Prize	Complimentary registration to centenary Conference.
2 nd Prize	Complimentary admission to the centenary gala dinner.
3 rd Prize:	GWI T-shirt, cap and mug set.

INTELLECTUAL PROPERTY

1. Entrants affirm their submissions are their own original work, have not been copied from existing designs, trademarks, or copyrighted images and do not violate the intellectual property rights of any other person or entity.
2. All Entries will become the sole property of GWI and may be displayed publicly as for various purposes, including, but not limited to, display on the website, business cards, letterhead, posters, centenary publications, other visual collateral and promotional items such as tee shirts, caps and mugs.
3. GWI shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. GWI reserves the right to use any other entry besides the winning entry for promotional or business purposes in the future.
5. If the winner is determined to have violated any rules, she will be disqualified.
6. Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, and information provided on the entry form for publicity purposes, without further permission or compensation.

REQUIRED SIGNATURES

By signing the Entry Form participants agree that:

1. By participating in the GWI Centenary Logo Contest each entrant warrants that she has read and agrees to be bound by the contest's official rules.

2. Each entrant further understands that if her logo design is selected as the winner, she will relinquish all claims, rights and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry.

We wish you much creativity and enjoyment as you prepare your submissions.

Graduate Women International Centenary Logo Contest
GWI 1919 – 2019
Theme: Peace Through Education
Deadline to submit entry is 31 March 2018

Name: _____

NFA: _____ **OR Individual Member: Yes** ___ **No** ___

Contact Information

Email: _____ **Telephone:** _____ **(h)** _____ **(m)**

Address (street, state/province, Zip/Postal Code): _____

Country: _____

(Optional:) If you are a student attending a post-secondary education institution please state the name of the institution and your area of study. _____

File Information

Name of file: _____ **Format: Jpg:** ___ **PDF:** ___

Resolution: _____ **Attached here:** ___ **Yes** ___ **No**

Agreement

1. I verify that the submission is my own original work, has not been copied from existing designs, trademarks, or copyrighted images and does not violate the intellectual property rights of any other person or entity.
2. I agree that
 - a. The logo submitted becomes the sole property of GWI and may be displayed publicly as for various purposes, including, but not limited to, display on the website, business cards, letterhead, posters, centenary publications, other visual collateral and promotional items such as tee shirts, caps and mugs.
 - b. GWI shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
 - c. GWI reserves the right to use any other entry besides the winning entry for promotional or business purposes in the future.
 - d. Entry submission into this contest constitutes permission to use the winner's name, likeness, and information provided on the entry form for publicity purposes, without further permission or compensation.

Please Print Name: _____

Signature: _____ **Date:** _____

Signature of NFA official: _____ **Position in the NFA** _____