



Press Release

Graduate Women International partners with the University of Essex to deliver an Executive Course on Entrepreneurship

Geneva, Switzerland, 21 August 2015 – Graduate Women International (GWI) is partnering with the University of Essex Business School and its Venture Academy to deliver an executive course on “Creating and Managing a New and Entrepreneurial Venture” in Cape Town, South Africa on September 12 and 13. The course will provide the participants with all the necessary tools to create a successful business or social venture. It will cover financial, strategic and practical aspects of the start-up process as well as introducing gender-sensitive business and work-life balance.

The course serves a dual purpose of empowering women and providing them with an opportunity to attain financial independence and, enabling them to consider how to have a positive impact on the society in which they live. Women entrepreneurs tend to reinvest their earnings in their families and communities, thereby contributing to better education and health outcomes for their children.

“We are delighted to partner with a knowledgeable organisation that has worked for years to empower women. GWI brings a practical knowhow and an original perspective to a course that has already proven its worth,” says Prof. Jay Mitra, of the University of Essex Business School.

“GWI works to promote all aspects of education, including business education, for girls and women. Women often stop at the micro-business level and this course should give them the confidence to build businesses that can expand and provide livelihoods to more than just one family,” says Catherine Bell, President of GWI.

Graduate Women International (GWI), is based in Geneva, Switzerland, and has an international membership. GWI is the leading girls’ and women’s global organisation advocating for women’s rights, equality and empowerment through access to quality education and training up to the highest levels. GWI is in special consultative status with ECOSOC and is an NGO maintaining official relations with UNESCO and the International Labour Organization (ILO).

– ends –

Graduate Women International (GWI), is based in Geneva, Switzerland, and has an international membership. GWI was founded in 1919 under the original title of International Federation of University Women. GWI is the leading girls’ and women’s global organisation advocating for women’s rights, equality and empowerment through access to quality education and training up to the highest levels. GWI is in special consultative status with ECOSOC and is an NGO maintaining official relations with UNESCO.

For more information, please contact: Amy Paunila

T: +41 22 731 23 80; Email: ap@graduatewomen.org

To learn about our grants & fellowships and our advocacy work visit the [GWI website](#)

Follow us on [Facebook](#), [LinkedIn](#) and [Twitter](#)