



Graduate Women
International (GWI)

Press Release

Graduate Women International announces new partnership with Charriol, luxury jeweller and watchmaker

Geneva, Switzerland, 16 March 2016 - Graduate Women International (GWI) is delighted to announce a new partnership with Charriol, the luxury jeweller and watchmaker. Graduate Women International (GWI), is an international non-profit organisation based in Geneva, Switzerland, which advocates for the empowerment of women and girls through quality, lifelong education. As a company, Charriol has historically supported education, hard work and determination, and the synergy between Charriol and GWI offers exciting possibilities to help create positive change in girls' and young women's education and life opportunities.

Investment in education, particularly girls' education, has a return of 10-15 dollars for every dollar invested, in addition to improving the lives of families and communities. Charriol recognises this positive impact, and has pledged to donate a percentage of the sales of each watch from the ST-Tropez Collection to support the work of GWI.

GWI President Catherine Bell states: "We welcome the contribution of Charriol towards furthering our vision of 100% of girls and women achieving education beyond primary school. We look forward to the exciting possibilities such a partnership offers."

Graduate Women International (GWI) is a membership-based international NGO based in Geneva, Switzerland, with presence in over 80 countries. Founded in 1919, GWI is the leading girls' and women's global organisation advocating for women's rights, equality and empowerment through access to quality education and training up to the highest levels. GWI is in special consultative status with ECOSOC and is an NGO maintaining official relations with UNESCO and ILO.

CHARRIOL is a prestigious luxury brand of timepieces, fine jewellery and accessories, encompassing fragrances, eyewear and leather goods. Founded in 1983 by French entrepreneur Philippe Charriol, the brand remains an independent family enterprise. CHARRIOL's unique style is exemplified in the brand's much-loved CELTIC™ Collection, a line of patented models crafted from gold and stainless steel cables, which offers a contemporary homage to the art of this ancient European civilisation. A network of 345 boutiques and 3,800 points of sale distributes CHARRIOL's creations worldwide; jewellery is produced in Switzerland and Germany, and all watches are made in Switzerland. Visit www.charriol.com for more.

-ends-

Learn about our [grants & fellowships](#) and our [advocacy work](#). Follow us on [Facebook](#), [LinkedIn](#) and [Twitter \(@GradWomen\)](#)

For more information please contact: Amy Paunila,
T: +41 22 731 23 80; Email: ap@graduatewomen.org